

VICTORIA MCMAHON

GRAPHIC DESIGNER

BROOKLYN, NEW YORK

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Social: [LinkedIn Profile](#)

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Portfolio: www.brandhousestudio.com

Creative and results-driven communications professional with over 3 years of experience in both client facing and creative roles. Expertise in social media strategy, content creation, communications, and graphic design, with a proven ability to grow and engage with clients.

Strong writing and editing skills, with experience in both short-form and long-form copy content across a range of platforms. Looking for a role where I can use my skills and experience to develop and execute innovative and effective campaigns that deliver results for clients.

EXPERIENCE

Brandhouse Studio | NYC 09/2021 – Present

Freelance Graphic Designer

- Brand design & briefing
- Web design and social media management
- Design for digital and print media

B Squared Print & Design | New York, New York 11/2021 – 08/2022

Account Manager

- Client facing for large and small enterprises
- Creative ideation and drafting proposals,
- Daily production meetings
- Collaborative environment, works with production and creative teams.

EXPERTISE

- Adobe Creative Suite
- Email Marketing
- Design & Creative thinking
- MS Office Programs, File Export, Zoom
- Social media content creation and planning
- B2C Web and E-commerce

EDUCATION

Lehman College

Bachelor's Degree in Media and Communication Studies
2018–2021

Sacramento City College

Associate's Degree in Communications
2013–2018